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U.S. Department of Agriculture

Introducing The New Iris "Mother of Pearl"

A Wonderful New Iris.
Entire Flower a beautiful
Mother of Pearl Color.

1921

A. E. KUNDERD

GOSHEN, INDIANA

Introducing Iris "Mother of Pearl"

Something Extraordinary in an Iris

A few years ago I had the pleasure of meeting that great iris specialist, Miss Grace Sturtevant, and seeing her wonderful new irises. There were many beautiful new kinds among her collection, but one of them I considered the best of the lot and the grandest of them all. It had just been awarded highest honors by The Massachusetts Horticultural Society and it occurred to me that it would be a good idea to secure it for my friends and customers and so I purchased the entire stock and control it. It is a very tall variety, a profuse bloomer, sweet scented, rapid propagator and a large self colored Mother of Pearl in color. A well grown plant has flower stalks 4 feet and over in height, with numerous branches and flowers are very large, and high and perfectly formed. I consider it the grandest Iris I have yet seen, and I have seen many in my travels to the best Iris collections in the country. No doubt many of my patrons have read my opinions in the trade papers as to the rapid increase and value of a new gladiolus, peony or Iris, and I will give you the figures again below as applied to the Iris. Then figure it out for yourself as to when is the best time to buy or begin with a new variety, at the start when high priced, or wait until the price is lower. Whenever you buy something new when it is first offered, you will have something to show to your friends which only few can show and will also have a nice supply of plants before they become known to but few people. There are only a few plants of Iris Mother of Pearl yet for sale this season and the price will be still the same at least for another year, but the table following is based on an annually declining scale, more rapid than

this variety will drop in price so as to make my estimate of its value even less than I consider it worth.

This offer goes only to my gladiolus customers of the past season and a few others and not to my general mailing list, as the plants are yet too scarce to offer to the public in general.

1 Plant Equals	4 in 1 year at \$25.00	-----	\$ 100.00
4 " "	16 " 2 " "	20.00	----- 320.00
16 " "	64 " 3 " "	15.00	----- 960.00
64 " "	256 " 4 " "	10.00	----- 2560.00
256 " "	1024 " 5 " "	5.00	----- 10120.00
1024 " "	4096 " 6 " "	3.00	----- 12288.00
4096 " "	16384 " 7 " "	2.00	----- 32768.00
16384 " "	65536 " 8 " "	1.00	----- 65536.00

(The prices indicated above will be the sale prices except the 2nd year will still be \$25.00 per plant, 3rd year \$20.00, 4th year \$15.00 and so on.) My own opinion is that Iris Mother of Pearl has few equals and no superior for cut flowers and decorative purposes, that it will be grown by the millions as soon as the plants can be supplied. It has always been my aim to supply my friends the best and something fine each year, and I believe that all who secure this wonderful new Iris will consider it one of the finest flowers ever sent out. In this confidence I recommend to you Iris Mother of Pearl.

Price \$25.00 per plant and no reductions for quantity.

A. E. KUNDERD,

{ THE ORIGINATOR OF
THE RUEFLED GLADIOLUS }

GOSHEN, INDIANA,

U. S. A.

